Sauni inc.

(Pronounced Saw-nee) incorporated

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GROUP 290

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welcome to Sauni

THE TOY-BLOX COLLECTION

We are pleased to present our latest line of toys for your consideration. This year, as always, we have sought to offer you quality merchandise as well as exciting new creations. Current buyers have encouraged us to show our Toy-Blox line in this our first catalog.

DON'T MISS A SINGLE PAGE.

YOUNKERS

701 Walnut Street
Des Moines, Iowa 50306

November 13, 1972

Sauni
1030 St. Clements
Iowa City, Iowa 52240

Dear Sauni:

It is with great pleasure that I commend your "ITS" stuffed animal. Our success with the item has been overwhelming. The uniqueness and quality is well recognized by both customer and competitive firms.

I look forward with great expectation for our continued business in 1973 and beyond.

Sincerely

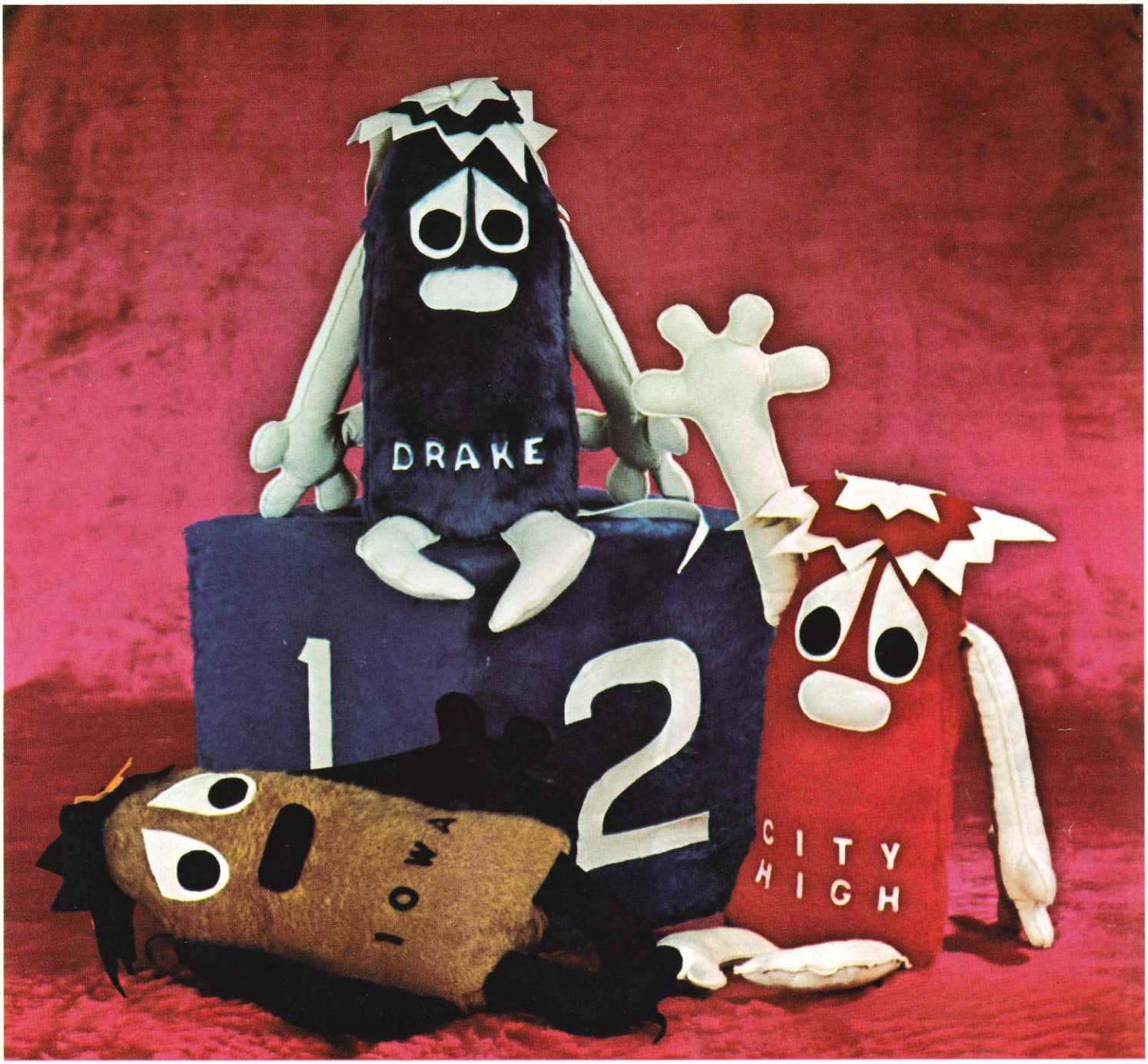
YOUNKERS

Robert F. Waite

Robert F. Waite, Buyer
Toys & Sporting Goods

RFW:fs

ORDER FORMS ON PAGE 12



School "Its"

Stuffed toy . . . . . 20" long
$3.10 each

available in school colors
(or contrasting colors)
with school name sewed on

Minimum . . .
12 per school per order.

Elephants

Plush and lovable . . .

Two sizes . . . . . 23″ or 30″ high.
Colors available as shown
Red,
White,
Royal Blue
or Gray.

23″ . . . $6.15 each
30″ . . . $8.15 each

Two sizes . . . . . 17" or 24" high.

Dark brown . . .
with or without apron.

17"—$4.15 ea.
$5.60 w/apron.
24"—$6.15 ea.
$7.60 w/apron.

Old Fashioned

Teddy Bears

Lazy Dogs

24" long . . . . . head to tail
$6.15 each

Available in white or Timberwolf color.

Hippo Family

Mama or Papa — 24" long
$8.15 each

Baby — 10" long
$2.65 each

Packed in assorted colors . . no choice.

Bears

As shown above — l to r.

Polar (w/brush) 17″ high – **$5.60**

Panda sitting – 12″ high
stands 18″ high – **$5.15**

Panda (measures as above)
16″ stretched – **$5.15**

Gold bear sitting 12″ high
16″ stretched – **$4.15**

Left - **Koala bear** 11″ high – **$2.60**

Raggedy Ann & Andy

Either doll — 25" tall
$8.25 each

very colorfully dressed.

Penney &

Old fa

Penney is availa
with brown or b

NOT AVAILABLE FOR SALE

Geraldine

Each 25" tall
ashioned dolls.
$12.00 each

able
londe hair.

Black Raggedy Ann & Andy

Either doll — 25" tall
$8.25 each

happy companions to
white dolls.

Henry & Henrietta

dolls are 8" high
$1.85 each

Henrietta comes with bow in hair and a brush.

Henry also has a brush.

Boxed in assorted colors.

Short fur dolls — 20" long
$2.90 each

Boxed in assorted colors.

The "Its"

Brush me Pals

Long fur "Its"— 20" long
$3.85 each

each toy comes with brush . . . Boxed in assorted colors.

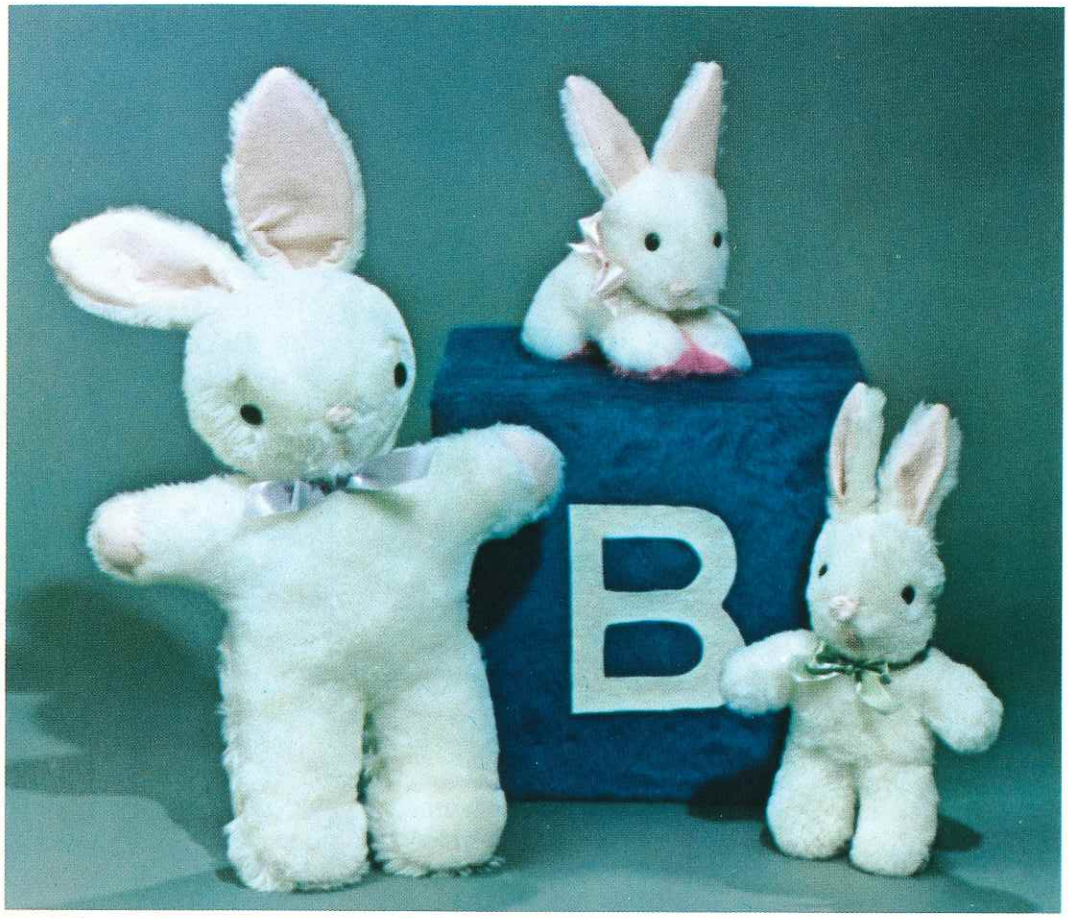
Jungle Pals

"Samson" the lion — 19" long with 10" tail. **$6.25 each**

"Willy" the plaid Giraffe 13" tall in assorted plaids. **$2.15 each**

"Boa" the snake . . . 48" long comes w/brush—asst. colors **$2.75 each**

"Allie" the gator (pillow) 31" long in assorted prints. **$2.35 each**

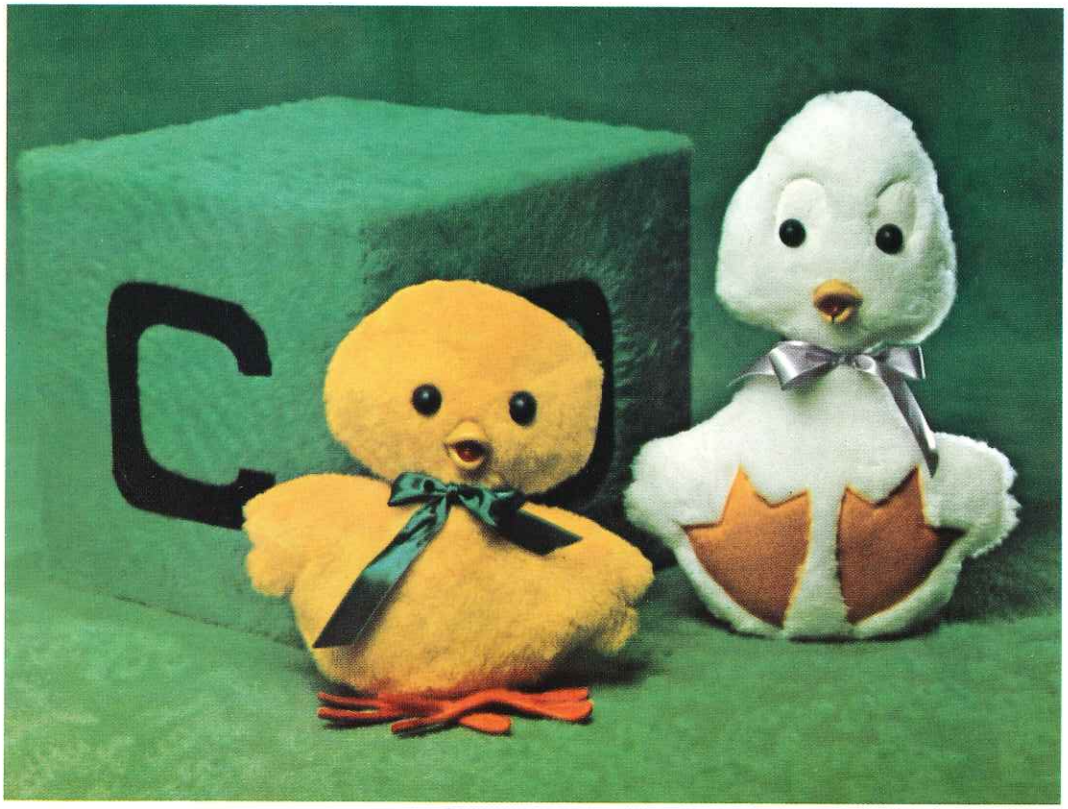


Easter Bunnies

Large Bunny . . . . . 23″ tall
$3.50 each

Small lying Bunny . . .
11″ tall and 8″ long
$2.00 each

Small standing Bunny . . .
14″ tall
$2.00 each

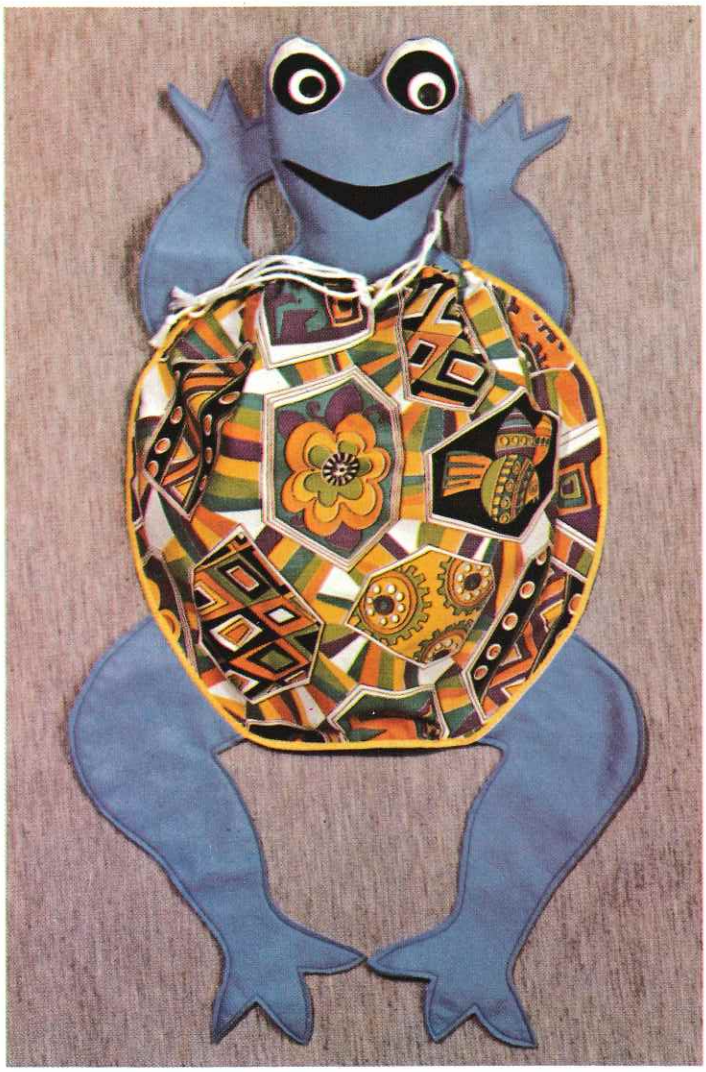


Chicks & Ducks

Chicks are 12″ high
Ducks are 16″ high
$2.50 each

Either toy is available
in white or yellow colors.

P.J. Bags



Hanging frog . . . . . 26″ long
$2.75 each

Cat, Turtle and Owl . . .
12″ circle each, slit in
back and lined with muslin.

Cat or Owl — $2.75 each
Turtle — $2.00 each

Boxed in assorted prints
and colors.

Buyer's Signature _____

Detach on perforated line

Sauni inc.
2203 F Street, Iowa City, Iowa 52240
Phone 319/351-6243

Date ordered _____ Order No. _____

Sold to _____

_____

_____

Ship to _____

_____

_____

Date to Ship _____ Dept. No. _____

Instructions _____

_____

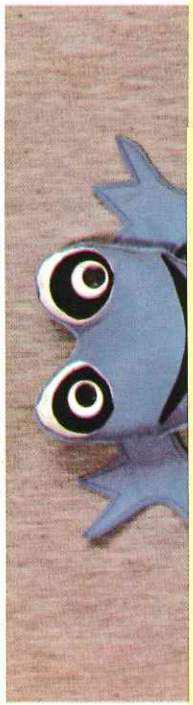
TERMS: 2% 10 days, net 30. Order subject to acceptance by Sauni, Inc. Prices subject to change without notice. MINIMUM Order $50 . . . Reorder $25

May we back order any items requiring material out of stock
☐ Yes ☐ No

Please print or set for double spaced typing.

Quantity	Page	Name of Item	Size (If choice)	Color (If choice allowed)	WHSLE Cost Each	Total Cost	

P.J. Bags



Animal Rugs

Each rug 30" x 37"
$8.00 each

Dog comes in yellow and blue colors.

Bear comes in brown and black colors.

Boxed in assorted colors.

Please list name/s of School/s for School "Its" here:

Grand Total $____

Novelty Pillows

e — 8" x 10" **$.90 each**
U — 10" x 11" . . . . **$.90**
t — 10" x 12" . . . . . **$.90**
— 8" x 10" . . . . . **$.90**
— 9" x 11" . . . . . **$.90**
(on one end) **No** (on other) 13" long — **$.90**

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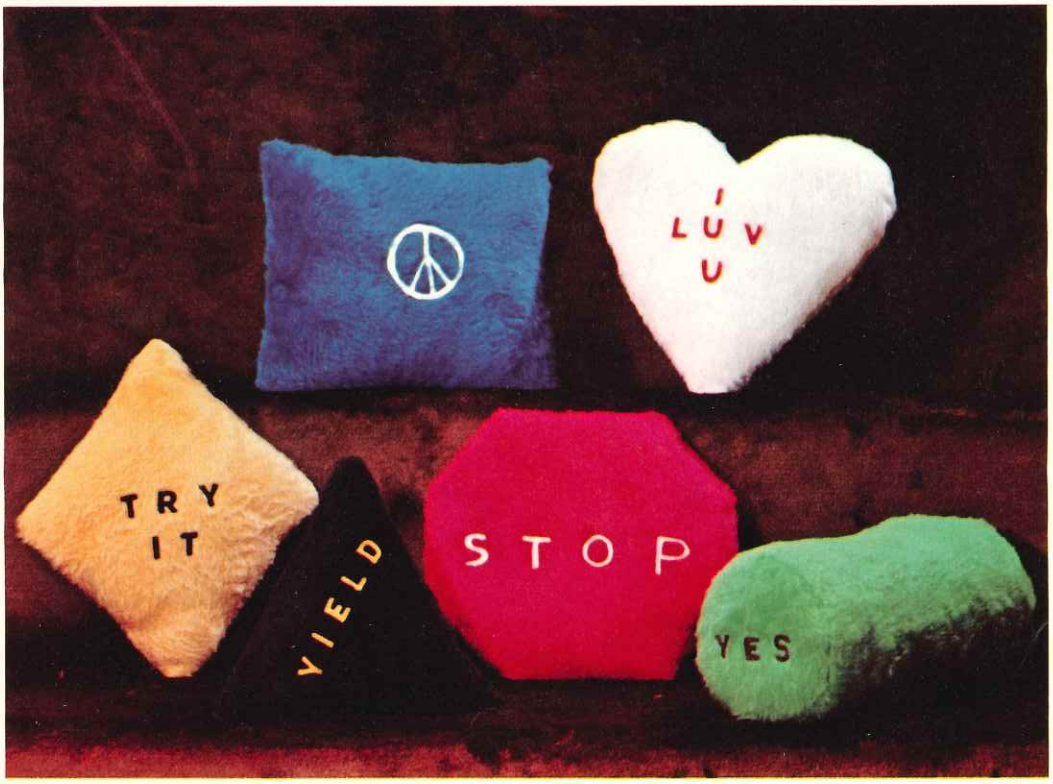

Novelty Pillows

Peace — 8" x 10" **$.90 each**
I luv U — 10" x 11" . . . . **$.90**
Try It — 10" x 12" . . . . . **$.90**
Yield — 8" x 10" . . . . . **$.90**
Stop — 9" x 11" . . . . . **$.90**
Yes (on one end) **No** (on the other) 13" long — **$.90**

Boxed in assorted colors.

Sauni inc.

"Toys they love
to take with them"

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